

CONTENT PACKAGES.

Book the shoot.
Book the finished work.
Book the idea.

Photography, film and drone for the businesses that sell this coast
and the agencies that run their marketing. Each one back in 7 days.

01 · YOU BOOK THE TIME

THE SHOOT

*Photographs, graded clips and reels
from the day.*

TWO HOURS	\$950
On location	Up to 2 hours
Locations	One
Edited photographs	20
Graded clips	10
15 second reels	2

HALF DAY	\$1,550
On location	Up to 4 hours
Locations	Up to two
Edited photographs	40
Graded clips	15
15 second reels	3

FULL DAY	\$2,400
On location	Up to 8 hours
Locations	Up to three
Edited photographs	60
Graded clips	20
15 second reels	4
30 second reel	1

02 · YOU BOOK THE FINISHED WORK

THE CONTENT

A month of posts, finished. The shoot inside.

HALF DAY	\$1,850
30 second reels	1
15 second reels	3
6 second cuts	4
Stories	6
Edited photographs	20

FULL DAY	\$2,950
30 second reels	2
15 second reels	4
6 second cuts	6
Stories	10
Edited photographs	40

*Drone and music in every package. Every
booking back in 7 days.*

03 · YOU BOOK THE IDEA

THE CAMPAIGN

One idea, carried through a full run of ads.

QUOTED TO THE BRIEF

From \$3,650

the idea

Two creative routes, each with its line and its look. One chosen and developed.

direction

Creative direction, a storyboard for the 30 second ad and a shot list.

the words

Headlines and primary text for every ad, three versions of each.

the run

A 30 second ad in landscape, square and vertical. Two 15 second ads. Three 6 second cuts. Three stories. Four statics. Two carousels of five cards.

amends

Two rounds on the routes and storyboard, one on the run.

Ad spend and running the ads are not included.

ADD TO ANY BOOKING · PLUS GST

A brand film, 60 seconds	\$650
A brand film, 90 seconds	\$900
Another 15 second reel	\$120
A 30 second reel	\$200
10 more photographs	\$100
10 more clips	\$120
A dawn or dusk session	\$350
An extra hour	\$120

HOW IT RUNS

travel	Included within 75 km of Mission Beach, Cardwell to Innisfail. Past 75 km, \$1.20 a km, there and back. One charge a day.
amends	One round on every reel, cut and story. More at \$120 an hour.
back in	7 days. 3 business days, plus 25 percent. Next business day, plus 50 percent.
usage	Your own channels and your paid social and search, included. Broadcast and outdoor quoted.

WHAT COUNTS AS WHAT · DRONE AND MUSIC IN EVERY BOOKING · CASA-ACCREDITED OPERATOR

a clip

One shot, graded and trimmed.
5 to 10 seconds, its own sound, no edit.

a reel

Many shots cut to a shape, a licensed track and a sound mix. 15 or 30 seconds.

a 6 second cut

One idea, finished, with sound and an end frame.

a story

A vertical piece up to 15 seconds, text set clear of the screen edges.

a brand film

A story structure, a grade and sound design.
60 or 90 seconds.